

Transportation Research Board
International Trade and Transportation
(AT020)

Midyear Meeting
July 26, 2023

Meeting Agenda

1:00 – 1:10	Introductions and Announcements
1:10 – 1:35	<i>“From Globalization to Regionalization: The Evolution of U.S.-Mexico Cross-Border Trade”</i> presented by Dr. Daniel Covarrubias, director of Texas A&M International University’s Texas Center for Economic and Enterprise Development.
1:35 – 2:00	<i>“The Cross-Border Markets, an intermodal perspective”</i> presented by Lawrence Gross - President and Founder of Gross Transportation Consulting
2:00 – 2:10	TRB Business <ul style="list-style-type: none">• Upcoming deadlines• <u>TRB Library Snap Searches</u>
2:10 – 2:45	Committee Business <ul style="list-style-type: none">• Update the <u>Triennial Strategic Plan</u>• Research focus areas• Webinar ideas• Engaging young members• Session suggestions for 2024 TRB Annual Meeting
2:45 – 3:00	Open Forum
3:00	Meeting Adjourns

Introductions

Please identify yourself with your name and affiliation in the **chat box** so we can log who's attending.

- **Committee Membership**

- Daniel Hackett, Chair
- Isabel Victoria-Jaramillo, Vice Chair & Paper Review Coordinator
- Irina Bedyk, Committee Communications Coordinator
- Chris Bachmann, Secretary
- Daniel Covarrubias, Committee Research Coordinator
- _____, Young Members liaison
- _____, Supply Chain Subcommittee liason
- Mary Brooks, Emeritus Member

Introductions

Committee Membership

Claudia Lagos Galindo

Claudia Paloma Salas Esparza

Eleftherios Sdoukopoulos

Emily Hashimoto

Jagoda Egeland

Jonathan Gold

Jose Marquez

Joseph Bryan

Martin Rojas

Maxim Dulebenets

Maximilian Bauernfeind

Melisa Montemayor

Mitch Kostoulakos

Rohan Shah

Shannon McLeod

Vicente Mantero

Zeinab Elmi

Presentation 1

From Globalization to Regionalization: The Evolution of U.S.-Mexico Cross-Border Trade

Presented by Dr. Daniel Covarrubias, director of Texas A&M International University's Texas Center for Economic and Enterprise Development

Presentation 2

The Cross-Border Markets, an Intermodal Perspective

Presented by Lawrence Gross - President and Founder of
Gross Transportation Consulting

TRB Business

- Upcoming Dates

- August 1st: due date for all papers to be considered for the Annual Meeting and for publication. Paper review process follows!
- September 15th: due date for committee recommendations for papers to be presented, speakers to be invited, and sessions to be conducted at the TRB Annual Meeting
- Webinars: accepted proposals:
 - submitted July 2 - November 1 are scheduled from January 1 to April 30
 - submitted November 2 – March 1 are scheduled from May 1 to August 30
 - submitted March 2 – July 1 are scheduled from September 1 to December 30
- 2024 Annual Meeting scheduled for January 7 through 11

TRB Library Snap Searches

<https://www.trb.org/InformationServices/Snap.aspx>

Snap Searches provide a succinct summary of current activities in TRB on a given topic including:

- A list of recent reports from TRB and the National Academies
- Current and upcoming projects related to the topic
- Names of Committees working on relevant issues
- Upcoming events such as conferences and webinars
- Updated at least annually

Committee Business

- 2023 Annual Meeting Review
 - Approximately 80 participants
 - TRB/Committee Updates
 - Freight news and decarbonization
 - Poster summary presentations
 - Potential research topic presentations
 - 30-second announcements
 - Adjust the format?
- Committee Communications Coordinator update

2024 Annual Meeting Papers Timeline

- **May 26, 2023** - Calls for papers due.
- **June 1, 2023** - Paper submission site opens.
- **June 15, 2023** - Workshop Proposals due.
- **August 1, 2023** - Deadline for Paper Submission.
- **September 2023** - Registration and Housing Opens.
- **October 15–30, 2023** - Paper decisions sent.

2024 Annual Meeting Papers Timeline

Important Dates for Paper Reviewers

- **June 1:** Submission site opens.
- **August 1:** Submission site closes.
- **August 15–September 15:** Paper review.
- **October 15–30:** Paper decision (paper accepted for presentation, publication or rejected) sent.

Committee Business

- Update to the Triennial Strategic Plan
 - Each committee re-evaluates itself every three years
 - TSPs are an opportunity to record a committee's accomplishments while charting its course for the future
 - Provides an opportunity to review committee scopes in light of emerging issues, highlights cross-cutting topics (topics that fall within the scope or interest of more than one committee), and identifies opportunities that committees can consider.

→Volunteers needed!

Committee Business

- Co-sponsoring a second Freight and Marine “Unconference” workshop at the 2024 AM
 - An "unconference" is a participant-driven meeting. While the process is intended to be organic, organizers will pose framing questions and organize interactive activities that will stimulate discussion with the goal of identifying topics ripe for further formal research needs.

Key topic areas from the 2023 Unconference

- Capacity
- Consumers Over-Consuming Transportation
- Data Sharing
- Workforce Development
- Resiliency/Sustainability
- US Flagged Ships
- National Freight Plan
- Future Research Topics

Committee Business

- Research focus areas
- Webinar ideas
- Engaging young members

Committee Business

- Session suggestions for 2024 TRB Annual Meeting
 - Two lectern sessions
 - Poster session(s)
 - Papers
 - Young members, perhaps Freight & Marine Group wide?

Open Forum

- Call for papers issued by the European Aviation Conference

Forwarding Welfare? The role of air cargo in future aviation policy and economics

Luxembourg, 29 November – 1 December

<https://www.eac-conference.com>

Thank You for Volunteering

Committee website

<https://www.trbtradetransportation.org/>

Join the Committee LinkedIn Page

<https://www.linkedin.com/groups/4362564/>

Daniel Hackett

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